



**KINGDOM ONE**  
GROWING THE CHURCH TOGETHER

# Production Gearlist

for Content Creators



## CONTENT CREATION

### Digital Discipleship

Attention is valuable and visual content is the fastest way to get your ministry's mission out into the world. Photo, video and written content will reach people across the globe while you sleep. This gear list is meant to help you start or update your content creation tool kit and reach more people.

## HOW WE CHOOSE THE GEAR

### A Solution for Every Budget

We understand that budgets, location and experience are different for each ministry. We have categorized the gear into a good, better & best format. Our teams at Kingdom One have used the gear we are suggesting and know this gear is quality. If you have any questions or suggestions you can email us at [hello@kingdomone.co](mailto:hello@kingdomone.co)



## BUDGET- GOOD

All-around Content Creation:

Camera - [Canon m50mkii](#)

Audio - [Rode Wireless Go](#)

Lighting - [SmallBig Video Light](#)

Backdrop - [Black Paper](#)

Audio Creator:

Solo Mic - [Elgato USB Mic](#)

Interface - [Audient EVO 4](#)

Plugins - [Soundwise Bundle](#)

Marketing Copywriting:

Notebook - [Storyclock](#)

Reading - [Storybrand](#)

Software - [Clickup](#)

## BUDGET- BETTER

Visual Content Creation:

Camera - [Sony a7c](#)

Audio - [Rode Wireless Go](#)

Lighting - [Aputure 300d](#)

Lens - [Tamaron 28-75mm](#)

Podcast Audio Creator:

Mic - [Shure SM7b](#)

Interface - [MixPre3](#)

Plugins - [Soundwise Bundle](#)

Photographer:

Camera - [Fuji XPro3](#)

Filters - [Moment Filters](#)

Software - [Adobe Lightroom](#)

## BUDGET- Best

Video Production:

Camera - [Canon c200](#)

Audio - [MKE 6 Mic](#)

Lighting - [Kino Flo Diva](#)

Lens - [Sigma 24-70mm](#)

Production Audio Creator:

Mic - [Shure SM7b](#)

Interface - [MixPre 6](#)

Plugins - [Soundwise Bundle](#)

